



VeryCoolIdeas...

Company Profile...

Skills development, learning and assessment.

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1. Executive Summary...

This document is intended to provide a detailed insight into *VeryCoolIdeas*, a leading training provider specializing in the field of Occupationally Directed Education, Training and Development Practices. It will provide audiences with the information required to assess the performance and competencies of the business in a competitive tender process.

“This document will provide audiences with the information required to assess the performance and competencies of the business in a competitive tender process...”



2. Corporate Information...

Company Registration Information:

CoolIdeas 1(Pty) Ltd trading as *VeryCoolIdeas*

Company Registration: 2002/013168/07

VAT Registration: 4400201358

Physical Address:

Building 10, Suite 28, Visiomed Office Park

269 Beyer's Naude Drive

Northcliff, Randburg, 2195

Postal Address:

PostNet Suite # 434

Private Bag x 1

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2115

Tel: +27 (0)11 431 - 1504/5/6

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Website Address: www.verycoolideas.co.za

Email Address: kim@verycoolideas.co.za

“VeryCoolIdeas has been independently assessed in terms of Broad Based Black Economic Empowerment Strategy and is considered to be a Level 3 Contributor BEE Compliant Entity.”

2.1 Directorship...

The following individuals hold the Directorships of VeryCoolIdeas:

Individual	Position Held	Race	Gender
Kim Dry-Courtois	Managing Director	White	Female
Modiegi Kgokane	Director	Black	Female
Evelyn Salisbury-Stegmann	Director	White	Female



2.2 Shareholding...

The following individual's hold shares in VeryCoolIdeas:

Individual	Directorship	Shareholding	Race	Gender
Kim Dry-Courtois	Managing Director	51%	White	Female
Modiegi Kgokane	Director	30%	Black	Female
Evelyn Salisbury-Stegmann	Director	19%	White	Female

2.3 Employment equity...

The following individuals are permanent employees of VeryCoolIdeas:

Individual	Position Held	Occupational Category	Race	Gender
Kim Dry-Courtois	Managing Director	Owner Manager	White	Female
Modiegi Kgokane	Director	Owner Manager	Black	Female
Evelyn Salisbury-Stegmann	Director	Owner Manager	White	Female
Tessa Poonan	Projects Manager	Senior Officials and Managers	Coloured	Female
Claude Courtois	Client Relationship Manager	Senior Officials and Managers	White	Male
Thando Dube	Training Coordinator	Clerk	Black	Male
Vincent Malote	Training Coordinator	Clerk	Black	Male

2.4 BEE rating...

VeryCoolIdeas has been independently assessed in terms of the Broad-Based Black Economic Empowerment Strategy and is considered to be a **LEVEL 3 CONTRIBUTOR BEE COMPLIANT ENTITY** (achieving a score of between 75% and 85%).



3. An Introduction to VeryCoolIdeas...

VeryCoolIdeas presents a compelling solution to the skills development challenges faced by organisations in Southern Africa. Our purpose is to deliver skills development and related training programmes that empower trainers, educators and development practitioners with the expertise and materials to grow the abilities of organisation staff members who in turn immediately produce exceptional results in their daily occupations. This is critical to improving staff retention rates through successful development and driving increases in performance that directly affects the bottom line.

Fully accredited with the ETDP Sector Education and Training Authority, *VeryCoolIdeas* offers a myriad of Assessment, Moderation and various OD-EDTP training programmes against the registered unit standards and qualifications. In addition, *VeryCoolIdeas* not only provides services that 'train the trainer' but we also develop management teams, assess and recognize prior learning, establish learnership centres, assist other training providers, raise HIV Aids awareness and much more.

VeryCoolIdeas has established itself as a key player in the skills development market by providing a high quality of service at cost effective rates, through experienced staff members that have been with the business for more than eight years. This is a rare find in an industry known for high staff churn rates and is attributable to *VeryCoolIdeas'* commitment to staff welfare, fostering positive values within the business and continually developing and improving its own staff members. As an equal opportunities employer, *VeryCoolIdeas* is proud to have achieved a Level 3 Contributor BEE compliancy rating.

VeryCoolIdeas has developed long-standing relationships with several Alliance Partners, successfully teaming up on numerous projects with great success. These partners include Masive Community Developers, Omega Performance and Cowan International.

With eyes firmly fixed on the goal of leading the skills development market, *VeryCoolIdeas* works together with organisations to harness the Power of Potential.

“VeryCoolIdeas has established itself as a key player in the skills development market by providing a high quality of service at cost effective rates, through experienced staff members that have been with the business for more than eight years.”



4. Products and Services...

Our services have been grouped in order to illustrate complimentary programmes. *VeryCoolIdeas* can provide guidance and advice when planning a development roadmap that integrates related courses, offering a more complete curriculum and superior outcomes to customers. *VeryCoolIdeas* offers training in both English and French.

Specialist programmes offered in Education, Training and Development Practice

- National Diploma in Education, Training and Development, NQF Level 5, 240 credits
- National Certificate in Occupationally-Directed Education and Training, NQF Level 5, 122 credits (OD ETD)
- Assessor and Moderator Training
- Skills Development Facilitator Training (SDF)
- Training Management
- Training Administration
- Advanced Facilitation Training
- Coach Learners Training
- Support Learners with Special Needs Training
- Mentoring Training

Supervisory and Management Development Programmes

- Management Development Programme (MDP)
- Performance and Leadership Management
- Supervisory Skills Development Programmes including, Organisational Communication, Organisational Leadership and Teamwork etc.
- Middle Management Skills Development Programmes including, Leadership Communication and Planning, Leadership Strategy, Continuous Improvement and Leadership Diversity etc.
- Effective Business Communications including, Negotiation Skills, Business Writing, Effective Business Presentations etc.
- Learnership Management
- Accreditation and Consultation Services for Training Providers

“VeryCoolIdeas can provide guidance and advice when planning a development roadmap that integrates related courses, offering a more complete curriculum and superior outcomes to customers.”



Consultancy and Development Services

- Development of quality Training Materials and Learner Guides
- Development of Assessment Guides and Implementation Tools, including Curriculum Design
- Development of Quality Assurance Systems
- Recognition of Prior Learning against National Unit Standards

Supplementary courses

- ABET Training / HIV AIDS Awareness / First Aid
- Customer Service / Health & Safety Training



5. Accreditation and Memberships...

VeryCoolIdeas is a fully accredited Training Provider with the Education, Training and Development Sector Education Training Authority (ETDP SETA) and offers OD-EDTP training programmes against the registered unit standards and qualifications.

Accreditation number ETDP – 9984

VeryCoolIdeas is a member of the Association of Private Providers of Education, Training and Development (APPETD).

Registration number 1024.

VeryCoolIdeas is proud to be a member of the Progressive Business Forum, which is an initiative to build a better economic future for all South Africans. Our membership entitles us to participate in forums with business leaders and policy makers whilst growing and improving our company through workshops and discussions lead by experts in numerous fields of business.

Member of the Progressive Business Forum (JHBS7714)

“VeryCoolIdeas is proud to be a member of the Progressive Business Forum, which is an initiative to build a better economic future for all South Africans.”



6. *VeryCoolIdeas Operational Footprint...*

VeryCoolIdeas operates both nationally and internationally in the following regions:

- South Africa
- Mauritius
- Democratic Republic of Congo
- Madagascar
- Canada

“VeryCoolIdeas will be the leader in Africa in skills development by partnering with clients to provide solutions to address skills gaps through changed behaviour.”



7. VeryCoolIdeas Company Structure...

Company Profile...



7.1 VeryCoolIdeas Permanent Team and their expertise...

Name	Position Held	Key Performance Areas
Kim Dry-Courtois	Managing Director	Financial Management Human Resource Management Operations Management
Modiegi Kgokane	Director	New Business Development Sales and Marketing Client Relationship Management
Evelyn Salisbury-Stegmann	Director	Product Development Quality Assurance Accreditation Management
Tessa Poonan	Project Manager	Project management Project co-ordination Learner Management
Claude Courtois	Client Relationship Manager	Sales and marketing Client liaison
Thando Dube	Training Coordinator	Training Coordination Office Administration Learner Support
Vincent Malote	Training Coordinator	Training Coordination Office Administration Learner Support

“VeryCoolIdeas has carefully selected business partners that both compliment and strengthen our services, expanding our expertise and capability.”

7.2 VeryCoolIdeas Strategic Alliance Partners...

VeryCoolIdeas has carefully selected business partners that both compliment and strengthen our services, expanding our expertise and capability.

Masive Community Developers

Masive Community Developers is owned and managed by Vuyokazi Kahla. Masive is based in East London and is a fully accredited training provider with the Services SETA and has a MOU with ETDP SETA. Masive specialize in Skills Development training including Leadership Training and courseware development.

VeryCoolIdeas and Masive have entered into a formal Service Level Agreement and have teamed up for several successful projects over the last 3 years, including: OD-ETD Learnership Training on behalf of the ETDP SETA as well as assessor and moderator training for various organisations.



Omega Performance

Omega Performance is an international corporate, with offices based in Johannesburg, South Africa. Omega Performance offers executive, management and frontline solutions that develop the expertise to attract, build and retain profitable customer relationships in the areas of commercial and consumer lending, small business, wealth management, private banking as well as solutions for in-store and operational support units.

Omega Performance improves business by empowering people with the knowledge, skills, and behaviour to achieve outstanding results. Since their founding in 1976. Omega Performance has enabled more than 2 million people in over 2,500 financial services organisations around the globe to make immediate and lasting changes in their performance.

Cowan International

Cowan International is one of the world's top providers of multinational personnel to the global resources, engineering and construction industries. Their clients represent some of the largest companies in the world, and Cowan provide them with a truly global recruitment service for their projects and operations. Cowan are a trans-national company with a worldwide team of expert recruiters and support staff stationed at offices in South Africa, Canada, India and USA.

VeryCoolIdeas and Cowan International have entered into a formal Service Level Agreement and have teamed up for several successful projects over the last 2 years, including: French Training in a variety of French speaking countries within Africa.

“Cowan International is one of the world's top providers of multinational personnel to the global resources, engineering and construction industries.”



8. Training Projects completed...

8.1 Assessor and Moderator Training

VeryCoolIdeas has proven experience in Assessor and Moderator Training, Project Management and Project Administration as the examples of our work below demonstrate:

ESETA (Energy Seta): Assessor and Moderator Training

ESETA appointed *VeryCoolIdeas* in 2006 as the Training Provider to conduct Assessor and Moderator training for 80 learners within the Gauteng Province.

VeryCoolIdeas responsibilities included:

- Pre-assessment of suitable learners
- Liaison with learners and confirmation of logistics and attendance
- Facilitation of Assessor Training against the unit standard - Conduct Outcomes-Based Assessment (ID 115753, NQF Level 5)
- Facilitation of Moderator Training against the unit standard - Moderate Outcomes-Based Assessments (ID 115759, NQF Level 6)
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops
- Assess, moderate, endorse and certificate the competent learners

ESETA Contact person: Ms Joanna Seabi (ETQA Department)

ESTA Contact number: (011) 689 5312

Services SETA: Assessor and Moderator Training

Services SETA contracted *VeryCoolIdeas* as a Training Provider to conduct Assessor and Moderator Training. *VeryCoolIdeas* has had the Assessor Training contract since 2004 to date. This training is on a national basis and *VeryCoolIdeas* uses their commendable associate base to train the learners across the various Provinces.

VeryCoolIdeas responsibilities included:

- Pre-screening of learners
- Liaison with learners and confirmation of logistics and attendance
- Facilitation of Assessor Training
- Facilitation of Moderator Training
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops
- Assess, moderate, endorse and certificate the competent learners

“VeryCoolIdeas has proven experience in Assessor and Moderator Training, Project Management and Project Administration.”



- Monthly progress reporting to Services SETA regarding learner progress
- Registering the competent learners onto the Services SETA constituent registration database.

Services SETA Contact person: Ms Anne Whittle

Services SETA Contact number: (011) 276 9600

8.2 OD-ETD Training

The projects below demonstrate *VeryCoolIdeas* proven experience in OD-ETD Training and Project Administration:

Department of Transport: National Certificate in OD ETD Training

In 2005 Wits Enterprises was awarded a project by the National Department of Transport to present the National Certificate in Occupationally Directed Education, Training and Development (ODETD) to 120 identified ETD Practitioners from Metro Police Agency. Wits Enterprises commenced with the facilitation of the qualification but decided in January to enter into a formal partnership with *VeryCoolIdeas* to run out the rest of the programme on behalf of Wits Enterprises.

VeryCoolIdeas responsibilities included:

- Induct and orientate the 120 Metro Police learners to the National Certificate in Occupationally-Directed Education, Training and Development (ID 50334, NQF Level 5)
- Provide an RPL solution to the learners that had sufficient evidence to be assessed and signed off against the relevant unit standards within the qualification
- Facilitation of the skills workshops over a period of 6 months across 4 Provinces
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops across 4 Provinces
- Assess, moderate, endorse and certificate the competent learners
- Monthly progress reporting to Wits Enterprises and Department of Transport regarding project progress

WITS Enterprises Contact person: Dr Johan Swanepoel

WITS Enterprises Contact number: (011) 717 4595



Metro Police: National Certificate in OD ETD Training

VeryCoolIdeas is currently training a further 45 JMPD learners in the National Certificate in Occupationally Directed Education, Training and Development (OD ETD) within Gauteng.

VeryCoolIdeas responsibilities included:

- Induct and orientate the 45 Metro Police learners to the National Certificate in Occupationally-Directed Education, Training and Development (ID 50334, NQF Level 5)
- Provide an RPL solution to the learners that had sufficient evidence to be assessed and signed off against the relevant unit standards within the qualification
- Facilitation of the skills workshops over a period of 6 months
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops
- Assess, moderate, endorse and certificate the competent learners
- Monthly progress reporting to JMPD regarding project progress

JMPD Contact person: Chief Superintendent Ben Mashigo

JMPD Contact number: (011) 492 1501

ETDP SETA: National Certificate in OD ETD Training

VeryCoolIdeas was awarded several tenders by ETDP SETA to present the Learnership in National Certificate in Occupationally Directed Education, Training and Development (OD ETD) to 140 identified ETD Practitioners in KwaZulu Natal, Eastern Cape and Mpumalanga.

VeryCoolIdeas responsibilities included:

- Induct and orientate the 140 learners to the National Certificate in Occupationally-Directed Education, Training and Development (ID 50334, NQF Level 5)
- Facilitation of the skills workshops and arranging of venue & catering over a period of 10 months across the various provinces
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops
- Assess, moderate, endorse and certificate the competent learners
- Monthly progress reporting to the ETDP SETA regarding project progress.

ETDP SETA contact person: Dr Burton Malgas

ETDP SETA Contact telephone number: (011) 628 5000

“VeryCoolIdeas was awarded several tenders by ETDP SETA to present the Learnership in National Certificate in Occupationally Directed Education.”



Standard Bank: National Certificate in OD ETD Training

VeryCoolIdeas has been awarded a project by Standard Bank of South Africa to present the National Certificate in Occupationally Directed Education, Training and Development (OD ETD) to 86 identified ETD Practitioners from Standard Bank across all Provinces.

VeryCoolIdeas responsibilities included:

- Induct and orientate the Standard Bank facilitators to the National Certificate in Occupationally-Directed Education, Training and Development (ID 50334, NQF Level 5)
- Facilitation of the skills workshops over a period of 6 months across the Provinces
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops across the Provinces
- Assess, moderate, endorse and certificate the competent learners
- Monthly progress reporting to Standard Bank regarding project progress.

Standard Bank contact person: Hester Bosch

Standard Bank Contact telephone number: (011) 636 8153

Current OD ETD Training Projects

SA Reserve Bank

VeryCoolIdeas is currently running an in-house OD ETD Training project for SA Reserve Bank in Pretoria for 20 of their facilitators.

SA Reserve contact person: Andre Strydom

SA Reserve Bank contact telephone number: (012) 313 3006

8.3 Management Development Training

The projects below demonstrate VeryCoolIdeas proven experience in Management Development Training and Project Administration:

CCMA: Management Development Programme

VeryCoolIdeas was approached by CCMA to conduct their Management Development Programme for 59 of the CCMA managers in Personal Effectiveness, Mentoring and Coaching, Performance Management and Leadership.

VeryCoolIdeas responsibilities included:

- Liaison with the CCMA learners and confirmation of logistics and attendance
- Facilitation of the Management Development Programme over 5-days against the relevant unit standards and assessment criteria

“VeryCoolIdeas has been awarded a project by Standard Bank of South Africa to present the National Certificate in Occupationally Directed Education, Training and Development (OD ETD) to 86 identified ETD Practitioners from Standard Bank across all Provinces.”



- Assist learners with the development and implementation of a Pledge Statement
- Conduct regular learner support workshops
- Conduct portfolio signing-off workshops
- Assess, moderate, endorse and certificate the competent learners
- Monthly progress reporting to CCMA regarding learner progress

CCMA Contact person: Ms. Fikile Tshabangu

CCMA Contact number: (011) 377 6650

8.4 Assessor, Moderator and Coach Learners Training

The projects below demonstrate VeryCoolIdeas proven experience in Assessor, Moderator and Coach Learners Training, overall Project Management and Project Administration:

University of Cape Town (UCT)

VeryCoolIdeas trained UCT lecturers against the two assessment unit standards, namely Conduct Outcomes-Based Assessment (ID 115753, NQF 5) and Design and Develop Outcomes-Based Assessments (ID 115755, NQF 6). There was an 80% success rate for this project.

South African Police Services (SAPS)

VeryCoolIdeas trained 10 assessors from the SAPS: Research and Development Division against the two assessment unit standards, namely Conduct Outcomes-Based Assessment (ID 115753, NQF 5) and Design and Develop Outcomes-Based Assessments (ID 115755, NQF 6). There was a 100% success rate for this project.

Arm Scor

VeryCoolIdeas trained 25 Arm Scor engineers against the two assessment unit standards, namely Conduct Outcomes-Based Assessment (ID 115753, NQF 5) and Design and Develop Outcomes-Based Assessments (ID 115755, NQF 6). There was an 80% success rate for this project.

FIETA SETA (SHINTSHA PROJECT)

VeryCoolIdeas trained 41 assessors nationally within the furniture manufacturing sector against the two assessment unit standards, namely Conduct Outcomes-Based Assessment (ID 115753, NQF 5) and Design and Develop Outcomes-Based Assessments (ID 115755, NQF 6). There was a 90% success rate for this project.



VeryCoolIdeas trained 30 coaches nationally on Coach Learners' unit standard. There was a 75% success rate for this training project.

Services SETA– Teachers Training and Development Project

VeryCoolIdeas were responsible to project manage and train 280 teachers across the country as assessors against the two assessment unit standards, namely Conduct Outcomes-Based Assessment (ID 115753, NQF 5) and Design and Develop Outcomes-Based Assessments (ID 115755, NQF 6). There was an 80% success rate for this project.

SA Reserve Bank – Training and Development of Security Management in OD ETD, Assessment and Moderation Practices

VeryCoolIdeas are the preferred provider for the training and development of Assessors and Moderators within SA Reserve Bank. This is a continuous training service that we provide to SA Reserve Bank.

ETDP SETA – Coach and Mentor Training in Rural Regions

VeryCoolIdeas were responsible to project manage and train coaches/mentors across the Rural regions. This project was faced with many challenges but we still achieved 75% success rate.

Some of our clients from the Private Sector include:

- Standard Bank
- Business Connexion
- Aquarius Mines
- MCC Group
- Marcus Evans
- ODI Water Services

“VeryCoolIdeas were responsible to project manage and train coaches/mentors across the Rural regions. This project was faced with many challenges but we still achieved 75% success rate.”



9. Design and Development Projects Completed

The projects below demonstrate VeryCoolIdeas proven experience in Qualification Development, Design and Development of Training materials and Project Management:

SASSETA – Court Interpretation Qualification

The SASSETA embarked on a project that required a service provider to consult with the industry role players and update the existing Court Interpretation Qualification. *VeryCoolIdeas* were successful with their tender submission and were awarded the entire project. *VeryCoolIdeas* has been actively involved with the project since April 2005 to date.

VeryCoolIdeas responsibilities included:

- Development of Project Plan and Roll-out Plan for the qualification
- Review current Court Interpretation Qualification
- Develop and prepare Unit Standards for approval
- Register the Qualification with SAQA
- Quality assure and develop training materials
- Conduct a presentation and evaluation to the SASSETA Steering Committee

SASSETA Contact person: Mr Solly Ngoasheng (Project Manager)

SASSETA Contact number: (011) 347 0200

ROAD TRAFFIC MANAGEMENT CORPORATION (RTMC) – National Certificate: Road Traffic Law Enforcement

VeryCoolIdeas have aligned, formatted and piloted the training materials in line with the new National Certificate in Road Traffic Law Enforcement for accreditation with the LG SETA.

RTMC Contact person: Mr. Paulus Platjies (Project Manager)

RTMC Contact number: (012) 809 5200

FIETA – SHINTSHA PROJECT

The SHINTSHA Project was initiated by the FIETA and funded by the Department of Labour. The project focused on developing skills through skills programmes and learnerships to learners drawn both from within the sector and from the unemployed. The project encouraged SMME development of learners and included incubator models that assisted the learners to seek gainful employment once the project came to an end. This project was an ideal opportunity to identify and increase capacity amongst the training providers within the sector. These training

“The Fieta – Shintsha project was an ideal opportunity to identify and increase capacity amongst the training providers within the sector.”



providers were given skills training, quality management training, coach and mentor training, assessor and moderator training.

VeryCoolIdeas responsibilities included:

- Development of Project Training Plan and SMME Briefing Plan
- Design and development of training materials and assessment guides
- Conduct quality assurance and site visits
- Project administration
- Endorsement and certification of Learners.

SHINTSHA PROJECT Contact person: Mr Chris Murray (Project Manager)

Contact number: 083 282 1353

DELOITTE Contact person: Mr Hennie van Heerden (Deloitte Consulting)

Contact number: (012) 482 0007

W&R SETA – 4 Full Retail Management Qualifications

W&R SETA required a service provider to project manage the Development of Learning Material for 4 Full Qualifications within the wholesale and retail industry. *VeryCoolIdeas* were successful in the appointment and managed the entire project. The project was completed with 5 months.

VeryCoolIdeas responsibilities included:

- Development of Project Plan and Roll-out Plan for the qualifications
- Design and develop design training materials, assessment guides and RPL guides
- Quality assure training materials
- Conduct a presentation and evaluation to the Steering Committee
- Arrange and facilitate workshops with industry stakeholders
- Obtain commitment and approval from industry stakeholders and the Steering Committee

W&R SETA Contact person: Mr Rees Lechet (ETQA Executive Manager)

W&R SETA Contact number: (012) 676 9000

Services SETA – Plant Hiring Operations Qualifications

Services SETA required a service provider to Design and Development Industry Assessment Guides, Implementation Tools and RPL Guides for the Plant Operations Industry Learnerships. These two Learnerships fell under the Hiring Chamber within Services SETA. *VeryCoolIdeas* were successful in the appointment and managed the entire project. The project was complete with 5 months.

“W&R SETA required a service provider to project manage the Development of Learning Material for 4 Full Qualifications within the wholesale and retail industry. VeryCoolIdeas were successful in the appointment and managed the entire project.”



VeryCoolIdeas responsibilities included:

- Development of Project Plan, Implementation Plan for the roll-out of the Qualification
- Design and develop training materials, assessment and RPL Guides
- Quality assure the training materials
- Arrange and facilitate regular quality assurance meetings and reports
- Obtain commitment and approval from industry stakeholders and the Steering Committee

Services SETA Contact person: Ms Senisha Moonsamy (Hiring Chamber Manager)

Services SETA Contact number: (011) 715 1800

MCC Group Contact person: Mr Chris Pienaar

MCC Group Contact number: 082 374 3306 (Stakeholder and Committee Member)

BANKSETA – RPL of Facilitators

VeryCoolIdeas was contracted to facilitate an RPL process for the major banks within South Africa. VeryCoolIdeas designed and developed the RPL tools and facilitated several workshops, orientating the learners to the practices and principles of RPL as well as the relevant unit standards evidence requirements. This was a 5 month project and the learners are currently being endorsed and certificated with ETDP SETA.

Standard Bank – Design and Development of 24 Assessment Guides

VeryCoolIdeas was contracted to design and develop 24 industry assessment guides for Standard Bank. VeryCoolIdeas met with the industry subject matter experts and incorporated the banking standard operating procedures into the assessment guides. This project was completed within 7 months.

FNB – Redevelopment and Alignment of International Banking Materials

VeryCoolIdeas have a longstanding relationship with International Banking within FNB. We were asked to redevelop the existing training materials and align them to the relevant unit standards in foreign banking, and assist with the Bank SETA programme evaluation process. This project was completed with 4 months.

Restorative Justice Centre – Development of a Quality Assurance System

VeryCoolIdeas was approached by RJC to assist with their Training Provider Accreditation with HWSETA. This included VeryCoolIdeas developing their Quality Management System in line with the ETQA requirements and submitting their Provider Accreditation Submission. This project was completed within 5 months and RJC have attained accreditation with HWSETA.

“VeryCoolIdeas was contracted to facilitate an RPL process for the major banks within South Africa. VeryCoolIdeas designed and developed the RPL tools and facilitated several workshops...”



10. Summary of VeryCoolIdeas Clients

Our personal touch and ‘plug in, power up, switch on’ approach, combined with outstanding service levels and dedicated management, has helped *VeryCoolIdeas* maintain a loyal and stable client base.

A sample list of Government Organisations followed by a short list of Corporate Organisations that *VeryCoolIdeas* have had the pleasure to offer services to:

Sample list of Government Organisations

CCMA	FIETA
SA RESERVE BANK	SA MINT
SERVICES SETA	RTMC
ETDP SETA	SAPS
BANK SETA	SASSETA
W&R SETA	UCT
DEPT OF TRANSPORT	MEIBC
DEPT OF EDUCATION	

Sample list of Corporate Organisations

STANDARD BANK SOUTH AFRICA	VODACOM
WITS ENTERPRISE	ADCOCK INGRAM
SANLAM	MCC GROUP
NASHUA MOBILE	TNT COURIERS
SA POST OFFICE	SUN COURIERS
MARCUS EVANS	BUSINESS CONNEXION
MULTICHOICE	MWEB
CAPACITY	VIRGIN ACTIVE
NEW CLICKS	FIRST NATIONAL BANK

“Our personal touch and ‘plug in, power up, switch on’ approach, combined with outstanding service levels and dedicated management, has helped VeryCoolIdeas maintain a loyal and stable client base.”



Sample comments from our clients

“I would like to take this opportunity to commend the excellent service the SA Reserve Bank has received from *VeryCoolIdeas*. Your training programmes, however, were found to exceed our required standards. The support provided in respect of the development and implementation of the assessment and moderation process proved invaluable to our institution. I have, in addition, indicated to BANK SETA that the services of *VeryCoolIdeas* as a training provider may with confidence be recommended to potential clients.”

Andre Strydom: *Training Manager - Protection Services Division: SA Reserve Bank*

“My experience with *VeryCoolIdeas* has been very rewarding. The experience they brought into the training room was fantastic. The help, assistance, and support that the learners in my organisation have received have been invaluable to their learning progress. I would gladly recommend *VeryCoolIdeas* to any company wishing to receive excellent and professional service.”

Tessa Small: *Skills Development Facilitator - Marcus Evans International*

“Our learners were impressed with the training that was given and gave great feedback. If you’re thinking of using this company to do Occupational Directed ETDP training, we think it that would be a really cool idea.”

Adrian Elwen: *Manager of Management and Functional Training - Barloworld Equipment Company*

“I would like to take this opportunity to commend the excellent service the SA Reserve Bank has received from *VeryCoolIdeas*. Your training programmes were found to exceed our required standards. The support provided in respect of the development and implementation of the assessment and moderation process proved invaluable to our institution. I have, in addition, indicated to BANK SETA that the services of *VeryCoolIdeas* as a training provider may with confidence be recommended to potential clients.”

Andre Strydom: *Training Manager: Protection Services Division: SA Reserve Bank*

“Would absolutely love to do the OD-ETD Diploma. I thoroughly enjoyed the certificate and if that was anything to go by, then the Diploma is for me.”

Natasha Charlton: *Learning Facilitator: Personal & Business Banking Learning Centre Standard Bank*

“Thank you for developing us into what we are today. It was a great experience being under your tutelage. We are looking forward to working with you again.”

Ferry Matabane: *Gauteng Dept. of Education*



“We found VeryCoolIdeas to be a very efficient operation, always available after training for advice on portfolio building and assessment preparation. We look forward to working with them for the further development of our training staff.”

Kobus Brummer: *TJEKA Business Development*

“The whole team is extremely professional in its interaction and it was clear that they have the customer’s best interest at heart. We’ve made great strides in getting two qualifications accredited without any difficulty from the SETA. Through Kim’s assistance and support we are now in a different ‘space’ and we believe that we are VERY COOL!”

Magda Stevens: *Learning Manager: Corporate & Financial Services: Edcon*

We are able to provide letters of recommendation from *VeryCoolIdeas* clients upon request.

